



78390-B1

Basic



PUT ME ON YOUR BASIC® MAILING LIST

Complete, sign and return this form to get on our mailing list. You may be eligible for future offers of special interest to adult smokers. **LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER.**

☐ Mr. ☐ Male
☐ Ms. ☐ Female

Address _____ Apt. # _____

City _____ State _____ ZIP _____

Phone () _____

Regular brand smoked: _____

By returning this form and signing below, I certify that I am a smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail subject to applicable state and federal law.

Signature _____
 Birth Date _____
 (month) (day) (year)

Mail completed survey to:
 BASIC SURVEY
 P.O. Box 68999
 Schaumburg, IL 60168-0999

No incentives accepted
 Please respond by 8/31/95

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Ultra Lights: 6 mg "tar," 0.5 mg nicotine—Lights: 11 mg "tar," 0.8 mg nicotine—Kings: 16 mg "tar," 1.1 mg nicotine—100's: 16 mg "tar," 1.2 mg nicotine—Non Filter: 25 mg "tar," 1.6 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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